

¹ 1900 Roseneath Rd. #10A, Richmond, VA 23230 ☎ (703) 582.8772 • ¹ gsamuels@gsccinc.com • ¹ www.gsccinc.com

CAREER PROFILE

Emmy and Associated Press Award-Winning Anchor / Reporter / Storyteller / Host with 20+ years experience across multiple disciplines: public speaking, interviewing, emceeing, field anchoring, sports announcing, and ad libbing; thrives in a fast-paced environment where my warm personality adds a touch of sunshine to viewers' day!

- Smart, energetic, dedicated, passionate, and personable team player with a proven track record for handling high pressure, live entertainment/broadcasting scenarios with ease, professionalism, and enthusiasm
- True affection and enjoyment for interacting with people in the community, on set, and in the newsroom
- Natural leader and team player, always willing to step in and help for the betterment of the end product
- Skilled with social media, creating an engaged following for IG personal (25.6K) & professional (25K) brands

KEY STRENGTHS & SKILLS

 Anchor Delivery/Reporting 	 Interviewing/Hosting/Emceeing 	Storytelling/Writing
Social Media Content Creation	 Connecting with the Community 	■ "Smiling" Disposition

ACHIEVEMENTS & RECOGNITION

- Capital Emmy Award-Winning Talent: Reporter Medical 2023
- Capital Emmy Nominated Health/Medical News 2023 "Sam's Purpose: Make Every Breath Count"
- Virginia's Associated Press Broadcasters: 1st Place Best Speciality Reporting 2023
- Virginia's Associated Press Broadcasters: 1st Place Best Light Feature 2023
- Virginia Association of Broadcasters: 2nd Place Outstanding Newscast 6pm Newscast 12/13/23
- National Press Photographers Association (NPPA) East Division 1st Place News Feature No Time Limit (4th Qtr 2023) | 3rd Place In Depth Award (1st Qtr 2023) | 3rd Place News Feature (1st Qtr 2024)
- Scripps National #WinsoftheWeek Spotlight for Storytelling February 2023, May 2023
- Team Player of the Game Washington Commanders Game Day Entertainment, 2019, 2021, 2022 and 2023

MEDIA EXPERIENCE

CBS News • WTVR • Richmond, VA EVENING News Anchor & Field Anchor

JANUARY 2023 - PRESENT

- Anchor the primetime evening news (5pm, 6pm, 11pm); Anchor all other time slots, as needed
- Execute live hits in the field serving as a Field Anchor and develop related packages/stories for air
- Develop feature stories and packages
- Serve as a community anchor getting the voice our the viewers and sharing their stories
- Volunteer at community service activities and various community events as a guest host and emcee

NFL WASHINGTON COMMANDERS • FedEx Field • Largo, MD IN-GAME HOST & THE WOW! SHOW CO-HOST

AUGUST 2019 - PRESENT

- Provide in-game entertainment, interviews, and promo spots before, during and after NFL Washington Football Team home games at FedEx Field
- Host various events (virtual and in person) for Fan Appreciation, Rallies, Charitable Foundation, Washington Salute, Women of Washington, and Washington Entertainment Team
- Former Co-Host for the NFL's Best Practice Award-Winning Podcast: Women of Washington (WOW!)

WASHINGTON SPIRIT ■ Audi Field ■ **Washington, D.C. IN-GAME HOST**

OCTOBER 2021 - PRESENT

- Provide in-game entertainment, interviews, and promo spots before matches and during halftime at NWSL Washington Spirit Women's Soccer home games at Audi Field
- Interact with and greet fans at home games
- Served as the full-time host from 2021 to 2023; Part-time host for the 2024 season



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ABC NEWS • WOAY • Oak Hill, WV PRIMETIME NEWS ANCHOR

FEBRUARY 2022 - DECEMBER 2022

- Produce and anchor the primetime evening news for the 5pm, 6pm and 11pm newscast, and some weekends
- Serve as assignment editor, writer and producer for all shows
- Interview key community leaders and politicians for the evening news and local community show

CTV News CHANNEL 76 • Comcast/FiOS • Largo, MD PRODUCER/ANCHOR/REPORTER 2000 – 2003 | 2007-2010

OCT 2014 - MARCH 2020

- Anchor, produce, write Readers, VOs and VO/SOT's ensuring accurate, concise, objective and fair coverage
- Interview news sources from the field to develop, write and edit VO/SOT's and packages to deadline
- Create, research and follow up on leads for stories and generate story ideas
- Coordinate field shooting with photojournalists, making suggestions in a collaborative manner to ensure thorough visual coverage of stories

OFFICE OF CABLE TELEVISION, FILM, MUSIC & ENTERTAINMENT • OCTFME TV • Washington, DC PRODUCER/HOST 2011 - 2013 AUGUST 2019 - MARCH 2020

- Producer and Host for OCTFME new programming, 202Creates, and other entertainment series
- Hosted *The Sound*, Office of Cable Television's entertainment television show highlighting artists that are native to the District of Columbia [2011 June 2013]

MONUMENTAL NETWORK • Verizon Center • Washington, DC & Baltimore, MD WASHINGTON MYSTICS & BALTIMORE BRIGADE IN-ARENA HOST

MAY 2017 - 2019

- Provide in-game entertainment, field games, and promo spots during the WNBA Mystics' home games at the Verizon Center and the AFL's Baltimore Brigade at the Royal Farms Arena
- Delivers pre-game hits, court contests, fan games, interviews for segments, commercials and player interviews

UNITED STATES ARMY MWR ■ Pentagon Channel ■ Fort Sam Houston, TX HOST

2008 - 2017

- Hosted Operation Rising Star, U.S. Army Morale, Welfare and Recreation's military version of "American Idol"
- Delivered effective messaging through show promotions and commercials
- Hosted the LIVE to tape semi-finals, the finals, and reveal show annually in front of a studio audience

MONUMENTAL NETWORK • Verizon Center • Washington, DC WASHINGTON WIZARDS & MYSTICS IN-ARENA HOST AND CORRESPONDENT

2010 - 2015

- Provided in-game entertainment, interviews, and promo spots during the NBA Wizards' (2011 to 2014) and WNBA Mystics' (2010 to 2012) home games at the Verizon Center
- Correspondent for NBA's Washington Wizards and WNBA's Washington Mystics feature stories and Emcee for promotional, season ticket holder, and charity events for Monumental Network

EDUCATION

GEORGE WASHINGTON UNIVERSITY • Washington, DC • PROJECT MANAGEMENT CERTIFICATE

- Project Management Professional (PMP) Designation THROUGH PROJECT MANAGEMENT INSTITUTE UNIVERSITY OF RICHMOND Richmond, VA BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION
- Graduated cum laude E. Claiborne Robins School of Business

TECHNICAL EXPERIENCE

AP ENPS, Inception News newsroom computer system, Non-linear (Premier, Final Cut Pro) and Linear (DVC Pro, SVHS, Beta) editing; Camera and Teleprompter operation; MS Word, MS Excel, MS PowerPoint, WordPress